

LILI MARTIN

Graphic Designer

Hello! I am a motivated graphic designer who thrives in a collaborative and fast-paced workplace. I currently reside in Waco, TX, but I am eager and prepared to relocate for the right job opportunity.

[CLICK TO SEE MY PORTFOLIO](#)

designsbylili.com

CONTACT

✉ lili.martin0288@gmail.com

☎ (512) 917-0288

📍 Waco, TX 76706

🌐 linkedin.com/in/lilibumble



Linktree*

SKILLS

- Adobe
 - Photoshop
 - InDesign
 - Illustrator
 - Lightroom
- Microsoft Office
 - Word
 - PowerPoint
 - Excel
- Elementor/Word Press
- Webflow
- DaVinci Resolve
- Canva

EDUCATION

Baylor University 2018 - 2022
Bachelor of Fine Arts, Graphic Design

Westlake High School 2014 - 2018
High School Diploma

RELEVANT COURSE WORK

- Typography
- Digital Imaging
- Publication
- Identity Design
- Package Design
- Student Spotlight Recognition

WORK EXPERIENCE

DESIGN SPECIALIST Jan 2023 - Present
360 Solutions

- Create digital and print designs with customized messaging and branding for 10 diverse clients.
- Manage and create tasks for myself and others with Asana to organize details and deadlines.
- Collaborate with a team and workshop ideas for how we can better serve our clients as a team.
- Assist with admin tasks such as RSVP management, running/planning meetings, and organizing team events.
- Developed and maintained websites to ensure they are user friendly and up to date.
- Communicated directly with clients to maintain relations, clarification and confidence.
- Took on tasks outside of my concentration to fill in where assistance was needed/requested.
- Problem solved for unexpected/last minute occurrences

SALE'S TEAM MEMBER July 2022 - Jan 2023
Michael's

- Simultaneously managed the registers, the phones, and the front of the store
- Proactively assisted co-workers with questions and tasks
- Sustained the highest percentage of new rewards sign-ups
- Employee of the month
- Simultaneously assisted customers with questions about the store, check-out, curbside pick up and UPS packages

EXTRACURRICULAR

Commissions

- Pet Graphic Portraits
- Car Banner/Decal Design
- Posters
- Car Graphics
- Logo Design
- Photography